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Press Release: 12/01/08

**Famous Drum Company enters percussion market with very different drums.**

Famous Drum Company announces its debut into the drum market with very different, unique and exotic high end snare drums and drum sets. With a small factory in Mississippi and sales headquarters in Ohio, Famous is mass manufacturing its new “Two by Four”™ snare drum which is made in stacked lamination block shell construction from actual spruce 2x4 studs! First built as a one off, the huge sound coming from the drum reminded the designers of the Led Zeppelin studio snare drum sound, so it was not only added to the product line, but has become

The company also makes its very high end “Signature” series snare drums from exotic woods in the same block construction, with boutique personalized options like silver and gold inlaid signatures or monograms, color composite band logos, and exotic wood inlaid patterns. Another innovation is the patented “Turbine Drum”™ which features large wood “tone blades” on the inside of the drum which reduces head ring to a bare minimum without touching the head and has a very desirable compression effect on the drums’ dynamic range. Both models come in a symphonic configuration that has a multi snare throw off and thinner heads.

Maple shell drum set toms and basses are also available in an array of sizes and configurations including the “Convertible” set with a unique modified floor tom which doubles as a be boe bass drum and also as a cocktail drum.

Co-Owner and sales manager George Lawrence is a professional drummer with the band Poco, the publisher of Not So Modern Drummer Magazine, and also owns George’s Drum Shop in Akron Ohio. Co-Owner and factory manager Joe Partridge is an experienced drum builder and woodworking artist formerly associated with MoJoe Drums. Both men have a twenty three year history together in the drum crafting business. Says Partridge, “We make our own shells from scratch and many of our own parts. Our high end quality professional instruments sound consistent from one drum to the next and that is why they are in such demand by professional drummers. We have been a well kept secret until now and decided to mass manufacture and sell through dealers and distributors when we saw that the two by four drum was going to become very popular.”

For dealer location and consumer information go to [www.famousdrums.com](http://www.famousdrums.com) . For dealer inquiries contact George Lawrence at 330 940 3786. For Two by Four snare drum distribution sales call Universal Percussion at 1 800 282 0110. Universal will also feature Famous Drums in their NAMM booth in January at the Anaheim show.

Press Release: 12/01/08 for immediate publication, short version

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Short version

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